# **SUMMER CAMPS 2017**

### Montclair Public Schools

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#### Montclair Public Schools



#### Report: SUMMER CAMPS 2017

(Year 2 - District Initiative to Return Camps to District Administration and Operation)

# REPORT: SUMMER CAMPS 2017 PROGRAM OVERVIEW

Year	2008 (MPS)	2015 (Vendor)	2016 (MPS)	2017 (MPS)
# of Camps/Programs	29	11	10	12*
# of Staff	118	55	36	43
# of Campers/Students	2,016	606	775	740 (1,282 registrations)
# of Scholarships	100	85	84	76
# of Extended School Year Participants		-	16	17

<sup>\* 7</sup> additional camps cancelled, due to low registration/enrollment

# REPORT: SUMMER CAMPS 2017 BUDGET OVERVIEW

	2016	2017
Balance as of June 30	\$169,610 (from 2008 fund balance – net resources)	\$ 138,326
Income/Revenue	\$179,410	\$311,864
Expenditures	\$210,340	\$313,398
Net Loss/Net Profit	\$ - 31,284	\$ - 1,534
Balance	\$138,326	\$136,796 (unaudited)

# **BENEFITS: (2016)**

- Lower cost to parents/families
  - Camps were not charged \$500 for Insurance
  - Camps were not charged a 35% Administration fee
- Budget Based Program Operations
- Established a "set" salary for camp directors
- Enrollment increased from previous year (2015)
- On-line registration
- Scholarships
- Vender fee of 3.95% per transaction (No \$40 registration fee)

## **BENEFITS: (2017)**

#### MAINTAINED ALL OF THE BENEFITS, EXCEPT WHERE HIGHLIGHTED

- Lower cost to parents/families
  - Camps were not charged \$500 for Insurance
  - Camps were not charged a 35% Administration fee
- Budget Based Program Operations
- Established a "set" salary for camp directors, paraprofessionals, counselors and junior counselors
- Enrollment decreased by 35, still higher than the 2015 enrollment (note: \*1,282 registrations through <u>MySchoolBucks.com</u>)
- On-line registration
- Scholarships
- Vender fee of 3.95% per transaction (No \$40 registration fee)
- Established "set" prep hours
- Established nursing staff coverage for the well-being and safety of all campers

# ACTION ITEMS: (2016)

- Earlier start:
  - Distribution of camp booklets
  - Training of staff
  - Budgeting and ordering supplies
- Institute consistent guidelines for all camps/programs (i.e. numbers of prep. hours)
- Distribute survey to parents/families (also in process for 2016 camps)

# BOE - RECOMMENDATIONS FROM 2016 FOR 2017 (GOAL AND RESULT)

- G: Earlier start in the distribution camp booklets, training of staff and budgeting/ordering or supplies
- R: The coordination by each department occurred in late fall 2016/early winter 2017.
   Resulting in a distribution of the camp booklet in March 2017 (1 month earlier than 2016)
- G: Consistent guidelines for all camps
- R: Established "set" prep hours
- G: Distribution of surveys to parents/families
- R: 740 parent surveys were distributed with a 24% (180) response

## PARENT SURVEY RESULTS/FEEDBACK: (2017)

- 180 Parent Surveys
  - 180 rated "very satisfied/satisfied" regarding the camps/programs
  - 180 rated child attended camp "always or most of the time"
  - 172 rated staff as "excellent"
  - 7 rated staff as "satisfactory"
  - 1 rated staff as "unsatisfactory"
  - 171 rated camp/programs as a "good value"
  - 9 rated camps/programs as "too expensive"

#### PARENT SURVEY RESULTS: STUDENT CAMPERS & PARENTS FEEDBACK: (2017)

#### **Suggested Changes/Improvements:**

- Extend offering of camps into August
- Lower the cost
- Purchase new equipment
- Temperature controls (fans, air conditioners)
- More cooking, pizza, swimming,& art projects
- Football camp
- Curbside drop off

#### **Positive Comments:**

- Friendly environment
- Great staff
- Flexible day/hours
- Great balance of fun, activities and learning
- Safe, caring environment
- Organized activities

## ACTION ITEMS: (2017)

- Earlier start:
  - Distribution of camp booklets: Beginning of March
  - Program Information Fair Mid-March
- Training for new/returning camp directors (budgeting, staffing, supplies/materials) Jan/Feb
- Improved coordination of services with other summer programs (i.e. nurses) – Jan/Feb (preliminary planning)
- On-line forms/access:
  - Emergency Form Beginning of March
  - Parent Survey Mid-June

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## Montclair Public Schools

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